



DTU Engineering Technology  
Department of Engineering Technology  
and Didactics

Inaugural Lecture

# Trends and Challenges in Hybrid-Remote Work

Professor Christine Ipsen, PhD.

Friday, the 5<sup>th</sup> of January 2024, at 3 pm.

**DTU Ballerup Campus**  
Main building, auditorium D1.72  
(Use entrance 15B and turn right)

The lecture is followed by  
a reception from 4 pm.





## Trends and Challenges in Hybrid-Remote Work

We are delighted to invite you to the Inaugural Lecture by Prof. Christine Ipsen. Christine joined DTU Engineering Technology in October 2023 as Professor in Technology Implementation, and this lecture provides us with the opportunity to celebrate her professorial appointment and allow her to present her research and academic thinking in relation to implementing technologies in organizations.

In the inaugural lecture, Christine will look at implementing digitalization of work, where digital tools allow for new ways of working, hybrid-remote work, and distance management and outline the trends and challenges in the area of hybrid-remote work and share highlights from the work conducted at DTU.

We look forward to celebrating Christine and seeing you all.

Sincerely,  
Malene Kirstine Holst,  
Head of Department,  
DTU Engineering Technology

The inaugural lecture **Trends and Challenges in Hybrid-Remote Work** is given by Professor Christine Ipsen on Friday, the 5<sup>th</sup> of January 2024, at 3 pm in auditorium D1.72 at DTU Ballerup Campus, Lautrupvang 15, 2750 Ballerup. (Use entrance 15B and turn right).

The lecture is followed by a reception from 4 pm.

### Summary of the Inaugural Lecture

The challenges Danish and international businesses face become even more evident. One example is implementing new technologies in organizations, where digital tools allow for new ways of working, hybrid-remote work, and distance management.

Discussions in industry, practice and research showcase an increased interest in new knowledge about how to manage the current challenges and implement new ways of working sustainably i.e. to ensure both performance and well-being. The lecture will look at trends and challenges in the area of hybrid-remote work and share highlights from the work conducted at DTU.

**Professor Christine Ipsen**, PhD, is head of the Strategy and Leadership Development Section at DTU Engineering Technology.

She has an affiliation with University of Massachusetts-Lowell, USA and is currently a visiting senior fellow at Nottingham Trent University, UK. During her PhD at DTU, she studied management of knowledge work and how to redesign the organizational design to prevent work-related stress.

Her current research projects focus on implementing hybrid work in office work and the effect on well-being and performance but also the new role of distance managers' and how organizations can support them. In particular, how to design organizations that have the capability to ensure both organizational performance and employee well-being in tandem.

Her vision is *"to develop new knowledge that reframes how we design and manage organizations that enable people to work better, and that works better for people, and systematically and sustainably help organizations to facilitate and implement the success of change initiatives."*